

2019 AGRONOMY AUSTRALIA CONFERENCE



Take this unique opportunity to join researchers from around Australia at the 19th Australian Agronomy Conference - the peak scientific conference for agronomists.



Held biennially, the 2019 conference, hosted jointly by Charles Sturt University and the NSW Department of Primary Industries at Wagga Wagga NSW, provides a unique opportunity for sponsors to participate in, and support, the future of Australian agronomy.



The 2019 *Cells to Satellite* program will feature leading international and national speakers. Researchers from across Australia and New Zealand will share their latest research findings. Join us in pushing the boundary of current thinking and setting the agenda for future research in agronomy.



Wagga Wagga, located halfway between Melbourne and Sydney, lies on the edge of the sheep-wheat mixed farming belt and a productive horticultural region. Producing 15% of the national agricultural output with a farm gate value of \$5.2 billion, field trips across the productive Riverina will be a highlight of the conference.



Sponsorship provides you with an opportunity to be involved and help shape the future of agronomy in Australia.



Don't miss the opportunity to be part of the 19th Australian Agronomy Conference in Wagga Wagga.



Sponsorship Opportunities



Wagga Wagga, New South Wales

2019 Conference Partnership Opportunities

	Conference Partner \$30 000	Gold Partner \$15 000	Silver Partner \$10 000	Field Trip Partner \$2 500
SPONSORSHIP OF A SESSION & SPEAKER				
Session & Speaker sponsor	Keynote International √	Keynote National √	Keynote National √	Site Display √
Presentation to delegates	Sponsored conference session √	Conference dinner √		Lunch √
Chairing a Session	Sponsored conference session √	Sponsored conference session √		
Banner Display	In each theatre & entry foyer √	In sponsored session & conference dinner √	In sponsored session √	At lunch display √
TRADE DISPLAY – 3m x 1m site with fascia board showing sponsor name, table, table cloth, lighting and power				
Trade Display Exhibition Site*	√ High profile site	√ Prominent position	√ Prominent position	
COMPANY PROMOTION: Advertising and promotion of sponsor logo via:				
Conference web site	Dedicated company page, webpages & sponsors page √	Sponsors page √	Sponsors page √	Sponsors page √
Name badges	√			
Conference satchel	√			
Media promotion	√	√	√	
Pocket program	√			
Dinner menu		√		
Conference proceedings & Field trip handbook	Header & sponsors page √	Sponsors page √	Sponsors page √	Sponsors page & Field trip page √
Presentation slides	Opening & closing of all sessions	Opening & closing of sponsored session	Opening & closing of sponsored session	
Distribution of printed material or merchandise	In satchel √	In satchel & on dinner tables √		At lunch √
COMPLIMENTARY TICKETS: conference sessions, welcome reception and conference dinner				
Complimentary tickets	10	5	3	

* a trade display site can be exchanged for either additional tickets or sponsorship of a networking session at the close of a daily conference program which provides an opportunity to welcome and address delegates at the start of the networking session.

BE RECOGNISED AS A KEY SUPPORTER OF AGRONOMY

2019 provides your organisation with an opportunity to partner with Agronomy Australia in supporting attendance and presentations by international and national experts at the Australian Agronomy Conference, supporting student attendances at the conference or participating in the trade exhibition. Use this opportunity to get your staff and business name in front of 300 agronomists from Australia and New Zealand in August 2019.

BUILD A PARTNERSHIP THROUGH SPONSORSHIP

Agronomy Australia is wishing to forge long term relationships with key industry partners and welcomes organisations with a shared vision of improving productivity and sustainability in Australia. As the peak body in Australia for agronomists, it represents academia (40%), government and research organisations (45%) and private industry (15%). The majority of members are graduates with 40% holding a doctorate qualification. Two thirds of our agronomists are male and one third are female.

2019 Trade Exhibition & Student Sponsorship Opportunities

	Bronze Sponsor[#] \$5 000	Trade Fair Exhibitor \$3 000	Satchel Insert \$1 500	Student sponsor \$1000
TRADE DISPLAY –3m x 1m site with fascia board showing sponsor name, table, table cloth, lighting and power				
Trade Display Exhibition Site*	√	√		
COMPANY PROMOTION: Advertising and promotion of sponsor logo via:				
Conference web site	√	√	√	√
A tweet post announcing your sponsorship	√	√	√	√
One flyer insert in the Conference satchel	√	√	√	
Pocket program	√			
		√		
Conference proceedings & Field trip handbook	Sponsors page √	Sponsors page √	Sponsors page √	Sponsors page √
Complimentary tickets	2	1		

Bronze sponsorship packages are open to negotiation to suit the needs of the sponsor

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The Agronomy Australia national conference is the meeting place for Agronomists, supporting research and the community of Agronomists by connecting Agronomy communities across Australia to each other.

JOIN US IN WAGGA WAGGA

The largest inland regional city located in the Riverina region of New South Wales. Rich in history and agriculture, Wagga Wagga is midway between Sydney and Melbourne with excellent air, rail and road links. The Civic Theatre, boasting a 488 seat auditorium, spacious foyers and close proximity to city accommodation, is a first class facility for a national conference



A CONFERENCE DINNER TO REMEMBER



Temora Aviation Museum was set up by the Royal Australia Air Force in 1941. It is the largest and longest lived of the flying schools established under the Empire Air Training Scheme during World War II. The conference dinner will be held in the Museum and is a unique opportunity to network with the agronomy research community, enjoy our aviation history and support rural Australian tourism

WE LOOK FORWARD TO YOU JOINING AGRONOMY AUSTRALIA AS IT WORKS TO

- support or be actively involved in research, communications and projects,
- facilitate presentations on agronomic research at the national conferences,
- contribute to important matters of advocacy around science policy initiatives
- recognise excellence in research and publication, and
- support early career agronomist development.

